



*15 Online  
Business  
Opportunities  
for the  
Modern  
Momshiepreneur*

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Want to make money without leaving home during the coronavirus pandemic? Or do you want to figure out ways to make money online so that you can fund your travels when coronavirus subsides? Then this is just what you need.

I want to share with you some tips anyone can use to make money online. I believe that there is an option that will align with your own skills and passions, no matter your skill set, or what you do now or did in the past.

Certainly, the online opportunities provide great flexibility and portability. Sometimes,

very little capital is needed. If you have a reliable laptop and internet connection, you're good to go!

It is never too late for us to learn how to take back control of our own lives, of our lifestyles and our personal happiness. Though it might seem like an unusual time to start a new career, whether by circumstances or by choice, I have helped many successful momshiepreneurs to do just that.

Despite all the damage coronavirus has wrought and all the damage still to come, it might have some positive outcomes when it

comes to the work world. This crisis is allowing us to detach ourselves from cubicles and 9-5 work and earn from the comforts of our home, on our own schedule.

But just where do you begin? Here are some online business opportunities that you can try.

# Sell Your Photos



Do you have photo skills or live in an area where images are in demand? If you have a good eye for aesthetics, you might want to try

taking pictures and profit from them. Stock photography websites are huge repositories of photographs, covering almost every possible subject you could imagine. So how does it work? Photographers can upload their images to any one of a number of huge databases, allowing magazine editors, designers, or any organization with a website to buy them. And the beauty of stock websites: Photos can be sold any number of times—so you can continue to make money without any effort. Photography sites to check out include Shutterstock, Photoshelter, and Getty Images.

# Create How-To Videos

“In recent years, YouTube has grown into the go-to source for all manner of video courses and guides,” says International Living.

“Instructors can monetize their videos by charging a subscription fee or password protecting content for paying customers only.”

This article shares some tips from one real estate agent who made \$100,000 in one month on YouTube. Another piece of advice from International Living: Get to know the phrases that people search for. To find potential search phrases, start typing “how to [your topic]” into

YouTube's search bar and notice what phrases are generated in the auto-fill dropdown. Make sure to use the same keywords when you write your video title, description, and tags.



# Become a Copywriter



Want to earn a great income no matter where you live—a house by the sea in Latin America, an historic European city or even on a Greek island? Copywriting could be ideal for you.

According to International Living, “copywriting is a mega-industry, ripe with opportunity. And yearning for people who can fuel it with fresh marketing messages and one of the best benefits of the freelance copywriter’s lifestyle is that you can get paid in U.S. dollars...yet live virtually anywhere in the world.” Express Writers has tips on how to become a copywriter and is also a resource for jobs.

# Teach English

“If you’re a native English speaker, you may not realize it, but you already have the number one qualification you need for a fun, portable income that can hand you a steady paycheck from anywhere in the world,” says International Living. Some resources include [GoOverseas.com](http://GoOverseas.com), TeachAway (teach English online to Chinese students), iTutorGroup (teach English online to Taiwanese children and adults) and English Hunt (teach English on the phone to adult students in Korea)

# Turn Your Interests into a Podcast That Pays

“Podcasting doesn’t have to be complicated,” says International Living. With a microphone, laptop and free recording software, you’ll be up and running. Plus, podcasts don’t need to run every day (once a week is best) and are better when they’re short. There are a number of ways to make money from a podcast. The most obvious is commercial sponsorship, but you can also use it as a platform to advertise your own products or services. NPR has a great guide to launching a podcast [here](#).

# Create Content and Web Development

Do you know how to do web and content development? You can offer these services to anyone via online tools that make developing beautiful websites a snap. Some resources include WordPress, Weebly and Joomla.

# Become a Translator and Interpreter

Do you speak another language? You'll find a need for interpreting and translation services around the world where English is not the first language. You can also do translation and interpretation of ebooks. One of the best resources for being a translator or an interpreter is Welocalize, which ranked at the top of this list of the top 20 companies for remote jobs in 2020.

# Try Drop-shipping

Have you heard of drop-shipping? It's a method of retail where the seller doesn't actually have a physical inventory. Instead, when a customer makes an order, you purchase the item from a third party, and they ship it directly to the customer. "This means you'll never have to fork over a single dime to store your products or maintain your inventory," advises International Living. "And you'll never have to buy products in bulk, hoping to sell enough to recoup your investment." This method can be done with online selling platforms like eBay or Amazon.

# Provide Tutorial Services

“Establishing your own tutoring service can be a lucrative business that provides you with a comfortable and flexible lifestyle,” advises International Living. “The best part of all, you can set up a tutoring business in almost any country in the world.” A tip: Offer discounts to clients who promote your business. “Word-of-mouth marketing is still one of the most valuable marketing tools you can have when starting out,” advises International Living. The site [Tutors.com](https://www.tutors.com) has a list of the best online tutoring jobs, and you can also apply to be a tutor at [Tutorme.com](https://www.tutorme.com).



# Provide Proofreading Services

Proofreading is another lucrative online career. “Most agencies will pay around 25% of the price of a translated document to a proofreader,” advises International Living. “Agencies charge about \$75 for the translation of a five-page standard business document. So proofing the same document—which takes about an hour—pays out about \$18 to \$20.” You can work full time, part-time or around-the-clock. Mediabistro—a site that offers resources for media professionals—has tips on how to become a proofreader.

# Be a Transcriber

Are you a fast typist? Transcribing is simple: Listen to an audio file through headphones and type it out. “As a transcriber, your pay is directly related to how fast you type,” advises International Living. “Transcription jobs are paid by the audio hour (the length of the audio file), rather than by the hour worked. The time spent on a transcript is influenced by the audio quality, background noise, the accent of the speaker and the speed at which people speak.” The average transcriber—typing between 75 and 100 words per minute—will complete one audio hour in four hours worked. Consider the

company Rev.com, which hires freelance transcribers.

# Create a Money-Making Blog

Do you have an area of expertise? Share your advice on a blog. If travel is your area of expertise, think about what you have to offer: Are you an expert in luxury travel or budget travel? Can you share advice about certain activities like hiking or shopping? “The more specific you get, the easier it’ll be to attract an engaged audience and to earn money with your site,” advises International Living. The sites Squarespace and Wix have tips on how to create blogs and can also host them.

# Tap into the E-Book Business

The e-book business is a great way to earn money. You can create your own (Kindle has a guide for how to do it). If you have a great story to tell and a knack for writing, this is the biz for you.

# Set up an Online Course

Or go beyond writing an e-book and create a whole online course with tutorials, PDF downloads and videos. It's a great way to create passive income because people will pay for the info and can go at their own pace or post questions related to the course in a dedicated group. Here's one resource for creating and selling online courses: LearnWorlds, which makes it possible for anyone to profit from their knowledge and experience by creating an online program.

# Participate in Internet Research and Surveys

Another way to make good money is by surfing the Internet in your spare time or filling out online surveys. “If you’re looking for a way to make an extra \$1,000, \$2,000 a month part-time—then Internet research is for you,” advises International Living. Add the site Qmee to your browser, and if you click on a search result, you’ll earn money. You can also earn cash for taking Qmee surveys and sharing your opinions on brands. Other survey sites include SurveyBods, Survey Junkie and Valued Opinions. Another way to make a series

of small cash rewards while on the go? With the new app Current, travelers can make up to an extra \$600 a year by simply listening to music and performing various tasks.